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Malaysia Achieves 4500 Leads And 130 Partnerships At Expo Dubai

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Malaysia had achieved 4,500 business leads and 130 partnership agreements signed at the Expo 2020 Dubai, its Chief Executive Officer of the Malaysian Green Technology and Climate Change Corporation (MGTC), Shamsul Bahar Mohd Nor said.

He said that it has well exceeded our target of between RM8 billion and RM10 billion in business leads and 20 Memorandums of Understanding," Shamsul said.

"The Expo has shown that countries are eager to collaborate for trade and businesses, and our companies were well-received by their foreign counterparts," he added in a statement released.

Malaysia's participation in the expo was spearheaded by the Ministry of Science, Technology, and Innovation with MGTC as implementing agency.

Shamsul Bahar said that Malaysia had re-strategised its participation in Expo 2020 Dubai to aggressively provide an opening for the industries to access global trade as the national economy progressively recovers.

The trade and business leads covered a wide range of sectors based on Malaysia Pavilion's 26 thematic weekly business programmes including agricommodities, digital economy, Industry 4.0, energy, health, education and tourism, agriculture, technology and innovation, and others.

The programmes were led and participated by 21 ministries, 70 agencies, 5 state governments and about 400 Malaysian companies.